

SUMMER WATER®

Award winning rosé wine made in California.

Summer never ends with Summer Water Rosé. This perennial favorite is delightfully crisp, lighthearted, and destined for a good time. Achieving our signature shade of peachy pale salmon pink doesn't happen by accident. To ensure as little extraction from the skins as possible, we used the direct press method, retaining the delicate fruit aromas and pale color rosé is known for. The result is light, aromatic, and dry - with notes of lime zest, pink grapefruit, strawberry, and watermelon. Summer-friendly fare like cheese, fries, and salads will pair swimmingly or just drink it chilled with the ones you love.

If you thought we didn't obsess over it, you'd be super wrong!

Nationally distributed in major retail chains like:

Whole Foods, Trader Joe's, Target, and HEB

+24.43% Growth* **#6** Highest Premium
Grossing SKU in Rosé*

Tasting Notes: Pink Grapefruit, Lime Zest, Strawberry, Watermelon

Food Pairings: Fish Tacos, French Fries, Fresh Salads, Thai Food



#1

Best-selling
ultra-premium
domestic rosé*

90 Points

2022 vintage
& Best Buy
Wine Enthusiast
Magazine

4th

highest
velocity per
door, all rosé*

26%

Case volume
growth in
2022*

Top 500

Broke top 500
wines \$ rank in
Nielsen 2023*

360K

Households
delivered*

**Nielsen Wine Report, last 52 weeks as of Jan 6, 2023*